



David Moseley's  
**MAVERICKS**  
AAU BASKETBALL ■ Portola Valley, CA



## Boys Grades 6 to High School AAU Basketball Club Overview

### Summary:

This is an overview of the Mavericks AAU Basketball Club, a team for boys from U12 (6<sup>th</sup> Grade) to U17 (11<sup>th</sup> grade) based out of Portola Valley (near Woodside), California. The Club is led by former Stanford Cardinal basketball standout David Moseley and Dave is assisted by other former and current college hoop players. This is the third season for the Mavericks, which fields four teams for a Spring/Summer season that generally runs March through July. We seek committed players who have the inclination and aptitude for tournament level basketball but who are in search of a balance between learning and winning with a reasonable level of travel. Most of our tournament play will be in the Bay Area (between San Francisco, San Jose and the East Bay) with a few trips to out of area tournaments and a couple trips that would require an overnight stay for a tournament involving high profile travel teams.

The core operating philosophy of the Club is built on five key tenants:

1. *Provide excellent coaching to build each player's basketball skills, court savvy and potential*
2. *Build a club culture that is focused on the team and learning vs. the individual and personal stats*
3. *Provide game experience for all team members*
4. *Make it as easy/convenient as possible for the parents involved*
5. *Develop a reverence for the game of basketball while having fun in the process*

It is Coach Moseley's vision that the teams would continue playing together under his stewardship for the foreseeable future, ideally through the team members' high school years. The Club holds tryouts to select each team within each age group. See [www.mavsaa hoops.com](http://www.mavsaa hoops.com) for more info.

### Key Highlights

- **Coaches:**  
David Moseley (Head Varsity Coach of Woodside Priory High School and former 4-year member of the Stanford University Men's Basketball team 1996 –2000. Coach Moseley is assisted by another Division I collegiate player and local Bay Area High School standout, Malachi Thurston, who has extensive youth and AAU club coaching experience and serves as Coach Moseley's assistant varsity coach at Woodside Priory High School.
- **Season Timing:**
  - Mid March to July
- **Practice Venue/Days – Times:**
  - Woodside Priory High School Gym, Portola Valley, CA
  - Timing TBD (three practices per week - ~ 2 hours/practice)
- **Games/Tournaments:**
  - Approximately 6-8 tournaments with 3-4 games each tournament – some travel and an overnight stay or two may be required. Older teams will play a longer season – and more tournaments.
- **Target Number of Players Per Team:**
  - 10 – 13 (based on formal tryouts)
- **Areas of Emphasis:**
  - Skill and Technical Development, Basketball Conditioning, Game Knowledge, Court IQ

## **Club Culture/Philosophy:**

The Mavericks culture is one of balance with the emphasis placed on skill development, game understanding and overall competency building. It is not about winning at all costs and profiling kids and their stats for college scholarships. While performing well in game situations and at competitive tournaments is important, learning and development is the Club's priority. There is extra emphasis placed on building the right fundamentals and skills with the right drills and tools so that the proper habits can be developed and ingrained before it is too late or too difficult to change. The Club's Coaches use the latest proven training tools and techniques for developing basketball athletes and building the key competencies required to compete effectively at the high school and beyond levels. The Club is also very sympathetic to today's parental concerns and the challenges of scheduling activities for their children. As such, the Club strives to also be "administratively excellent" to make sure parents and players know where to be when and uses technology tools to facilitate communication and information flow.

## **Fees:**

**Contact The Club For Details.** The Player Participation fee is very comparable with all other primary AAU Clubs in the area and is fully inclusive. The fee structure is designed to meet a balance of sufficient competitive tournament play with reasonable travel and extensive practice. The season will start mid-March and end mid-July. The primary cost factors contributing to the participant fees include tournament fees, gym practice facilities, coaching expenses, insurance, and uniforms among other items.

The Player Participation Fee includes:

- 6-8 tournaments – approximately 20-24 games within the April through July period (varies by age group)
  - Tournaments will be identified/specified at a later date
  - Any tournaments beyond this will be extra and fees/expenses will be divided pro-rata amongst the players attending the game
- Team training and practice sessions two to three times per week depending on tournament schedule
- Custom Uniforms by Under Armour® or Nike®
- Team gear including: balls, bags, scorebooks, clipboards, practice gear & equipment
- Gym practice time of approximately 6 hours per week in an insured facility
- AAU Club, Player and Coaches membership fees
- Basic Player Liability Insurance
- Gym/Practice Facility Insurance
- Coach Fee
- Administrative fees and expenses (e.g., phone, fax, mail, website, etc.)

The Player Participation Fee does **NOT** cover:

- Medical insurance. This is up to the player's family to provide.
- Player travel/lodging for travel tournaments – this is the parent's responsibility if player chooses to play. There will be a ground transport fee per each player participating in a travel tournament.
- Any additional tournaments played beyond those covered in the Program will be funded by the families of the players who participate in the tournament.

## **Coach Bio:**

Coach David Moseley hails from a long line of outstanding guards for the Stanford Cardinal. He concluded his prep career in New Mexico as the 1996 Gatorade Player of the Year. The following year at Stanford, Moseley earned All Pac-10 Frosh Honorable Mention; and, as a senior captain in 2000, he earned All Pac-10 Honorable Mention. Moseley helped the Cardinal win two Pac-10 championships and a Final Four appearance in 1998. Moseley played professionally in France, Turkey, Hungary, Argentina, and Venezuela. Averaging 15 points and 5 assist per game, Moseley's teams competed in the playoffs every season and played in two championship series during his career. In addition to Coach Moseley's duties with the Mavericks, he is the Head Varsity Basketball Coach of The Priory High School in Portola Valley and was Head Coach of the U17 AAU team for the KWA Club. He resides in the area with his wife and daughter.

## **Contacts:**

For questions, tryouts timing, references or additional information please contact:

**Club Manager:** Scott Barnum: 650-224-5671 / [microbarny@msn.com](mailto:microbarny@msn.com)